



## Sponsorship Opportunities

### PRESENTING SPONSOR \$25,000

- 20 tickets to dinner with VIP seating (# of impressions 300, value \$3500)
- Feature article in a local publication
- Corporate/sponsor name in event press releases
- Logo or name in Long Beach Magazine full-page, full-color pre-event ad (circ. 20,000, value \$2500) **(Sept. 1 deadline for ad acknowledgment)**
- Full-page advertisement in the printed program (# of impressions 300, value \$500)
- Logo or name on invitation (circulation 8,000, value \$8,500) **(Sept. 1 deadline for invitation acknowledgement)**
- Logo or name on event signage (# of impressions 300, value \$2,500)
- Logo or name and link on website (40,000+ hits/month, value \$4,800)
- Recognition at the ceremony (# of impression 300)
- Speaking opportunity during dinner program
- Recognition in printed program and sponsor thank you ads in local publication (value \$6,000)
- Recognition in e-newsletter (circulation 1,000+)
- Opportunity to insert corporate promotional item in gift bag (# of impressions 300)
- Recognition in annual report (circulation 10,000, value \$10,000)

### PLATINUM SPONSOR \$10,000

- 10 tickets to dinner with Prime Seating (# of impressions 300, value \$1750)
- Corporate/sponsor name in event press releases
- Logo or name in Long Beach Magazine full-page, full-color pre-event ad (circ. 20,000, value \$2500) **(Sept. 1 deadline for ad acknowledgment)**
- Full-page advertisement in the printed program (# of impressions 300, value \$500)
- Logo or name on invitation (circulation 8,000, value \$8,500) **(Sept. 1 deadline for invitation acknowledgement)**
- Logo or name on event signage (# of impressions 300, value \$2,500)
- Logo or name and link on website (40,000+ hits/month, value \$4,800)
- Recognition at the ceremony (# of impressions 300)
- Recognition in printed program and sponsor thank you ads in local publication (value \$6,000)
- Recognition in e-newsletter (circulation 1,000+)
- Recognition in annual report (circulation 10,000, value \$10,000)

### GOLD SPONSOR \$7,500

- 10 tickets to dinner with Prime Seating (# of impressions 300, value \$1750)
- Corporate/sponsor name in event press releases
- Logo or name in Long Beach Magazine full-page, full-color pre-event ad (circ. 20,000, value \$2500) **(Sept. 1 deadline for ad acknowledgment)**
- Full-page advertisement in the printed program (# of impressions 300, value \$500)
- Logo or name on event signage (# of impressions 300, value \$2,500)
- Logo or name and link on website (40,000+ hits/month, value \$4,800)
- Recognition at the ceremony (# impressions 300)
- Recognition in printed program and sponsor thank you ads in local publication (value \$6,000)
- Recognition in e-newsletter (circulation 1,000+)
- Recognition in annual report (circulation 10,000, value \$10,000)

### SILVER SPONSOR \$5,000

- 10 tickets to dinner with Prime Seating (# of impressions 300, value \$1750)
- 1/2-page advertisement in the printed program (# of impressions 300, value \$250)
- Logo or name on event signage (# of impressions 300, value \$2,500)
- Logo or name and link on website (40,000+ hits/month, value \$4,800)
- Recognition at the ceremony (# of impressions 300)
- Recognition in printed program and sponsor thank you ads in local publication (value \$6,000)
- Recognition in annual report (circulation 10,000, value \$10,000)

### BRONZE SPONSOR \$2,500

- 10 tickets to dinner with Reserved seating at event with signage (# of impressions 300, value \$1750)
- 1/2-page advertisement in the printed program (# of impressions 300, value \$250)
- Logo or name on event signage (# of impressions 300, value \$2,500)
- Recognition in printed program and sponsor thank you ads in local publication (value \$6,000)
- Recognition in annual report (circulation 10,000, value \$10,000)

### TABLE SPONSOR \$1,750

- 10 tickets to dinner with Reserved seating at event with signage (# of impressions 300, value \$1750)
- Recognition in printed program and sponsor thank you ads in local publication (value \$6,000)

### UNDERWRITER \$500

- Recognition in printed program and sponsor thank you ads in local publication (value \$6,000)



**SPONSORSHIP RESERVATION**

**(To be recognized in printed program, sponsorship reservation must be received no later than October 30)**

Contact Person's Name \_\_\_\_\_ Title \_\_\_\_\_

Name and/or Company Name \_\_\_\_\_

(As you would like to be credited in printed materials.)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

- Yes, I would like to support the Condit Spirit Awards at the following level:**
  - Presenting Sponsor \$25,000
  - Platinum Sponsor \$10,000
  - Gold Sponsor \$7,500
  - Silver Sponsor \$5,000
  - Bronze Sponsor \$2,500
  - Table Sponsor \$1,750
  - Underwriter \$500, for one or more of the following:
    - Reception
    - Wine
    - Invitation
    - Entertainment
    - Centerpiece
  - Individual Ticket \$175: \_\_\_\_\_ # of tickets

**TRIBUTE AD & LOGO RESERVATION**

**Recognizing Farmers & Merchants Bank (corporate honoree), Assistance League of Long Beach (community-based honoree), and Condit Club honorees for their support and service to Community Hospital of Long Beach.**

I am a sponsor and would like to place the following tribute ad in the Condit Spirit Awards dinner program:

Check one	Sponsorship Amount as indicated above	Sponsor Level	Ad Size
<input type="checkbox"/>	\$2500	Bronze	Half-page program ad; Specifications: B/W (5" x 3.75")
<input type="checkbox"/>	\$5000	Silver	Half-page program ad; Specifications: B/W (5" x 3.75")
<input type="checkbox"/>	\$7,500	Gold	Full-page program ad; Specifications: B/W (5" x 8")
<input type="checkbox"/>	\$10,000	Platinum	Full-page program ad; Specifications: B/W (5" x 8")
<input type="checkbox"/>	\$25,000	Presenting	Full-page program ad; Specifications: B/W (5" x 8")

I am not a sponsor, but would like to purchase the following tribute ad for the Condit Spirit Awards dinner program:

Check one	Ad Cost	Ad Size
<input type="checkbox"/>	\$250	Half-page program ad; Specifications: B/W (5" x 3.75")
<input type="checkbox"/>	\$500	Full-page program ad; Specifications: B/W (5" x 8")

File specifications: PC format, preferred file type: .TIFF or .JPG, 300 dpi at finished size.

Electronic submissions are preferred. Please send your tribute/ad and/or logo no later than October 30, 2009 via email to [pdingwell@chlb.org](mailto:pdingwell@chlb.org) or mail to Pam Dingwell, CHLB Foundation, 1720 Termino Avenue, Long Beach, CA 90804.

Company contact for the logo and ad layout, if different than sponsorship reservation contact:

Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

**PAYMENT INFORMATION**

Amount enclosed or to be charged: \$ \_\_\_\_\_ If paying by check, please make payable to: CHLB Foundation.

Card # (MasterCard or Visa) \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**To be recognized in printed program, please return your reservation form and payment by October 30, 2009 to: CHLB Foundation, 1720 Termino Avenue, Long Beach, CA 90804 or by fax to (562) 494-0580. Formal invitation will be mailed approximately 8 weeks prior to the event.**

**Thank you for supporting the Community Hospital of Long Beach Foundation!**